



# *Whatcom Women's Network*

## **AGENDA** **12:00 Noon to 1:15 p.m.**

### **Introduction (2 minutes per person):**

Each member to provide an Industry Update in addition to any new information about her business.

### **Business-2-Business (1 minute per person)**

Members to provide any business referrals to other members along with thanks for business received.

### **Talk of the Town (10 minutes total)**

Members share local BUSINESS gossip such as the comings and goings of other businesses that may affect our community. Members may also offer general “tips” for increasing business success.

### **Featured Speaker (10 minutes)**

Featured member gives presentation on business related topic. This item is designed to educate members on the various day-to-day operations, updates and developments in the member’s industry. Presentation will provide the group with the necessary information to develop good business referrals.

### **Recap (30 seconds per person)**

Each member to recap her business and summarize the “ideal” referral.